

As we launch into the second quarter-century of HOPE Volleyball SummerFest, creative agency Bird Dog Design brings a bright, bold and fun new look and feel to the annual advertising campaign, which now includes 10 "HOPE Buses," coming soon to a street near you.

How to Register

Participants can register for the HOPE Volleyball SummerFest tournament online at www.hopehelps.com or by calling the OnPath HOPE Hotline at 613-742-HOPE or toll free at 1-866-353-HOPE.

About HOPE (www.hopehelps.com)

HOPE was established in Ottawa in 1981 as a volunteer-driven, not-for-profit organization that produces events in support of community-based charities. The flagship HOPE Volleyball SummerFest takes place annually, the second Saturday in July at Mooney's Bay Beach in Ottawa and attracts 25, 000+ spectators and participants. By combining recreational volleyball with live music and extreme fun-in-the-sun, HOPE has donated \$3.2 million in support of over 100 charities to date.

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For more information, please contact:

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